



TAKE A WALK ON THE WILD SIDE: SALLY HANSEN MIRACLE GEL® LAUNCHES *RUN WILD IN MOROCCO*, PART OF THE NEW *TRAVEL STORIES* COLLECTION

Embark on a journey: Introducing 5 new adventure-ready Miracle Gel™ shades

Whether you're embarking on a trek through the Saharan sand dunes, browsing the souks in Marrakesh, or relaxing in a Moroccan Hamman, Sally Hansen Miracle Gel® provides life proof polish for any adventure. Don't be afraid to get wild as Miracle Gel® is more chip-resistant than regular nail polish and provides up to 14 days of colour and shine!

The revolutionary no light needed gel manicure system boasts five new hues in its *Run Wild in Morocco* - Travel Stories collection, inspired by Sally Hansen Global Color Ambassador, Madeline Poole:

The **new** *Run Wild In Morocco* Collection includes:

- **Adrenaline Crush** Up that heart rate with a glittery, bronze silver look
- **Red-y, Set, Run!** Get a move on with this strawberry red flecked with pearl shimmer
- **Beet, Pray, Love** This marsala rose plum is good for the mind, body, and soul
- **Jealous Boyfriend** Stay passive in style in a verdant grey green
- **Swim Upstream** Dare to be different in this deep marine blue

With Sally Hansen Miracle Gel®, there are just 2 simple steps for application and easy, soak-free removal with the use of regular nail polish remover.

1. Apply two thin coats of Miracle Gel colour to clean, bare nails.
2. Apply one coat of the Miracle Gel Top Coat.

Natural light cures the polish, yielding a manicure that resembles a UV / LED cured gel polish. The Miracle Gel Top Coat volumizes as it protects and provides a high-gloss finish and mirror shine. The result: the look of a salon gel manicure at home. The only trip you need to worry about is your vacation! The Miracle Gel Top Coat must be used in tandem with the Miracle Gel shades to achieve the long-lasting benefits of its no-light curing technology.

The new Sally Hansen Miracle Gel® *Run Wild in Morocco* collection will be available at mass and drug retailers across Canada starting August 2017. Price \$11.95