



**MONOCHROMATIC SIMPLICITY: SALLY HANSEN COMPLETE SALON MANICURE™  
LAUNCHES CANADIAN-EXCLUSIVE “BLACK TO BASICS” COLLECTION**

*The basics you need: Sally Hansen Complete Manicure™’s new wearable grey, black and white hues add sophistication to every look this Fall 2017.*

In a complicated world, there’s something reassuring about clean, simple, black-and-white. Set your own style with these eight minimalistic, chic tones in the Sally Hansen Complete Salon Manicure™ lineup! Taking inspiration from the sophisticated and classic looks captivating Instagram, these new Canadian-exclusive shades are guaranteed to incite nail(fie) envy.

Our all-in-one formula with keratin complex boasts 7 benefits in one bottle — base coat, strength, growth treatment, salon color, top coat, chip resistance, and a gel shine finish. Complete Salon Manicure helps strengthen the nails and delivers up to 10 days of chip-resistant wear.

**Here are the 8 beautiful, new shades:**

**White Here White Now** This bright white adds contrast and intrigue to any look.

**Pearly Whites** A pearlescent take on a snowy hue adds a luxe touch to your nails.

**All Grey All Night** This soft, dove grey is an after-hours party on your tips.

**Grey-Dreaming** Escape from reality in the darkest, blue-tinged slate grey.

**Steel My Heart** This luxurious charcoal is anything but cold.

**To The Moon And Black** An edgy ebony evokes galactic gorgeousness.

**Midnight Sky** When the clock strikes, don this deep navy, reminiscent of a clear evening sky.

**Lucky Dress** Just like its sartorial namesake, this sleek, blackened red will become your nail wardrobe MVP.

Sally Hansen's Complete Salon Manicure polishes feature a patented flawless finish brush that fits perfectly to the nail for a simple, smooth, streak-free application delivering a salon-quality manicure with up to 10 days of chip-resistant wear. The Sally Hansen Complete Salon Manicure collection will be available at Canadian mass and drug retailers starting August 2017. Price: \$9.95.